

INSTITUTE OF
FASHION STUDIES

Sri Sri Ravishankar Vidya Mandir
THE ART OF LIVING
विद्या ददाति विनयम्

Sri Sri Institute of Fashion Studies

Affiliated to **Bangalore University**

IMAGINE.
CREATE.
SHOWCASE.

INSTITUTE OF
FASHION STUDIES

From the Founder

> A meaningful education goes beyond academics—it cultivates compassion, creativity, self-esteem, and relaxed minds.

Gurudev Sri Sri Ravi Shankar, Founder SSRVM



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About SSRVM

SSRVM Trust, founded in 1999 by the Art of Living, provides stress-free, value-based education across India and abroad. It offers schools, colleges, hospitals, and a university, promoting academic excellence alongside human values. SSRVM Trust has expanded into the field of fashion with the Sri Sri Institute of Fashion Studies. Join us on this journey of excellence and innovation.

120+
Institutions

0.5M+
Alumni

60,000+
Students

5500+
Educators

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Vision

To establish a firm foundation for sustainable fashion and emerge as a leader in defining design education by providing a holistic curriculum that stimulates creative thinking and incorporates the latest global trends relevant to the industry.

Mission

To create a dynamic learning environment that leverages innovation capability and transforms creative design aspirants into globally competent professionals who can be valuable assets to the fashion industry.



We believe in empowering aspiring designers to become **globally competent professionals, industry-ready visionaries, and conscious contributors** to the ever-evolving world of fashion.



We are :

Holistic

Sustainable

Drug free

Stress free

True to our roots



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Objectives

- Equip aspiring designers with the skills for sustainable fashion.
- Provide technical and creative guidance beyond the course curriculum.
- Integrate knowledge, creative thinking, contemporary thought, and innovation in design and technology to meet industry needs.
- Preserve and promote cultural ethos through design and style.
- Develop designers who appreciate and promote Indian crafts.
- Mold students into responsible, innovative, and adaptable graduates.
- Produce highly competent professionals for the dynamic fashion industry.

Creative Advisory Council



Ami Patel

Renowned Celebrity Stylist



Professor Asha Baxi

Accomplished Fashion Educator & Former NIFT Dean



Monica Shah

Co-founder & Creative Lead, JadebyMk



Nidhi Raj

CEO & Designer, Aravind Fashions



Suket Dhir

International Woolmark Prize Winner & Designer



Vineet Bahl

Designer & CEO, Vineet Bahl



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Dr Vandana Narang

Our Director

With nearly four decades of experience, **Dr. Vandana Narang** is a distinguished fashion academic who spent close to 30 years at NIFT in roles including Professor, Dean, and Campus Director, until her retirement in 2023. A Ph.D. in Pattern Making, she has authored key CBSE textbooks on Fashion Studies and Pattern Making.

Her pioneering research in men's wear pattern development, Indian pattern-making, and the use of AR/VR in design has significantly influenced fashion education and practice. Widely respected for her vision and leadership, Dr. Narang continues to inspire and shape the future of the industry.

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Meet our Faculty



Aditya Shivam

An Assistant Professor at SSIFS, holds a Master's degree in English and Psychology and brings editorial experience from The Art of Living Magazine and The Times Group.



Amrita Mohanty

A Fashion Design graduate from NIFT New Delhi, she brings over 25 years of industry experience, specialising in fashion illustration.



Arushi Chawla

An Assistant Professor at SSIFS with a Fashion Communication degree from NIFT New Delhi, she blends experience in Bollywood styling and corporate roles at Aditya Birla & Reliance.

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Meet our Faculty



Anshoo Rani

Associate Professor at SSIFS with 20+ years in design, textiles & home furnishing, NIFT Kolkata postgraduate in Knitwear Design.



Dr Laxman G Patil

Professor at SSIFS, holding a PhD in Textile Engineering, with over 30 years of experience teaching Textile Science at both undergraduate and postgraduate levels.

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Meet our Faculty



Vineeta Ojha

Associate Professor at SSIFS with an M.Sc. in Fashion Technology and over 25 years of experience in fashion education and design entrepreneurship.



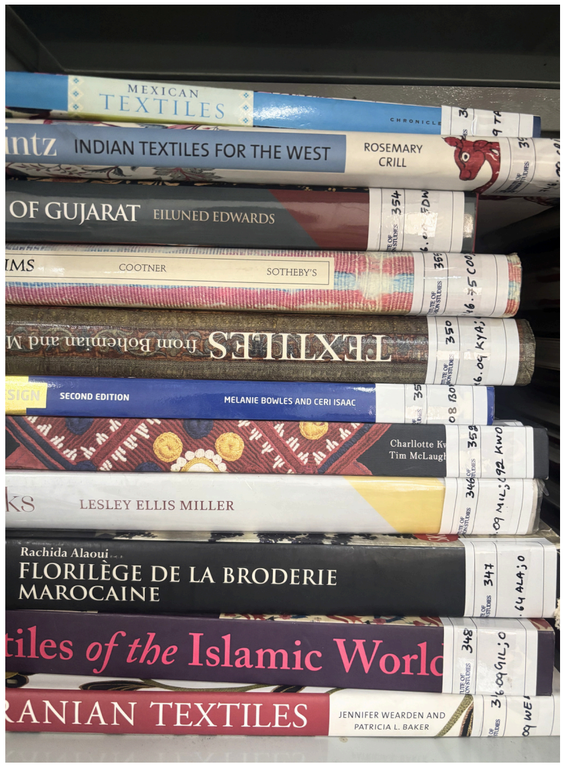
Smita Kawley

Professor at SSIFS, PHD in Textiles with over 30 years' of teaching experience at Nagpur University and a dedicated Faculty with the Art of Living Foundation.

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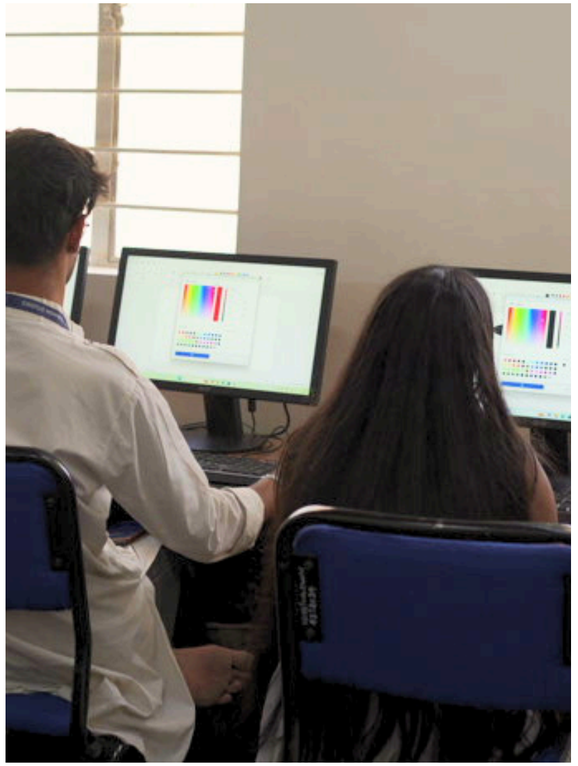
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Our Campus









Library

Art Room

Textile Lab

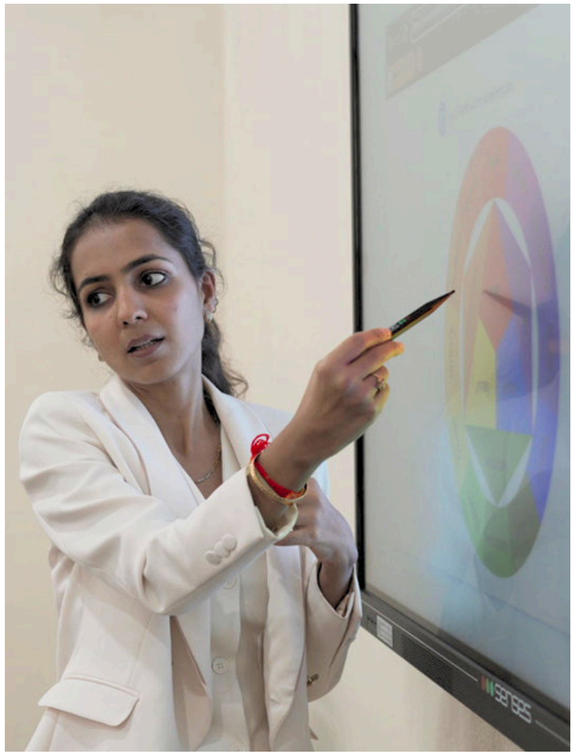
Computer Lab

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Our Campus



GC Lab



Interactive Classroom



Yoga & Meditation Room



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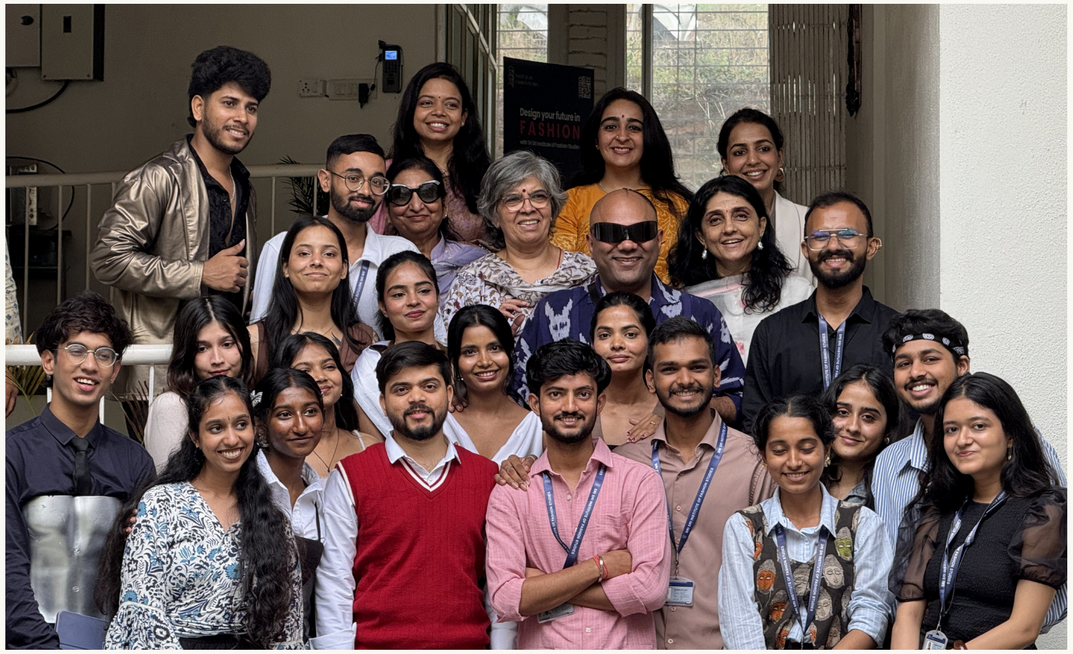
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Opportunities at SSIFS

Our programs offer a variety of exciting and diverse opportunities. SSIFS isn't just about education, it's about launching a creatively fulfilling, exciting, and financially rewarding career in Design.

What we Offer

- Academic Inclusivity
- Empowering Environment
- Comprehensive Programs
- Holistic Learning
- Industry Connections
- Real-World Projects
- Global Exposure





Learning from Industry Leaders

At SSIFS, learning goes beyond the classroom through interactions with leading industry professionals.

In **2026**, we welcomed celebrated names including **Anjali Sharma, Ami Patel, Gaurav Gupta, Manish Tripathi, Manvi, Manvi Singh, Mukesh Jha, Nidhi Raj, Sounak Sen Bharat, Suket Dhir** and **Swati Sud**, among others.
They shared their experiences and insights on fashion, design, styling, craftsmanship and emerging industry trends, offering students valuable industry exposure and bridging the gap between classroom learning and professional practice.

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Courses Offered

BSc in Fashion & Apparel Design (UG)* - 3 Years

The Fashion Design program aims to produce well-rounded graduates who can cater to the ever-changing and dynamic fashion industry. The curriculum provides students with essential knowledge and technical skills, focusing on current industry trends and emerging areas.

Oppurtunities :
Apparel Designer, Costume Designer, Fashion Illustrator, Fashion Educator, Fashion Entrepreneur, Fashion Blogger and Influencer, Fashion Marketer & Merchandiser

Eligibility :
Candidate must have completed 10+2 from a recognized board in India or completed a similar level of education from anywhere in the World

Affiliated to Bangalore University

Curriculum

BSc in Fashion & Apparel Design

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
Design Fundamentals	Fashion Illustration - 1	Fashion Illustration - 2	Fashion Illustration - 3	Portfolio Development	Graduation Project
Visualisation & Representation	Pattern Making - 1	Pattern Making - 2	Pattern Making - 3	Creative Pattern Making	
Fashion Fundamentals	Draping - 1	Draping - 2	Draping - 3	Luxury Couture	
Digital Design & Communication	Garment Construction - 1	Garment Construction - 2	Garment Construction - 3	Garment Construction - 4	
Geometry	Surface Ornamentation - 1	Surface Ornamentation - 2	Surface Ornamentation - 3	Fashion Styling	
Material Exploration	History of Fashion - 1	History of Fashion - 2	History of Fashion - 3	Wearable Technology	
Traditional Textiles of India	Textile & Fabric Science	Indian & World Textiles	Sustainable Fashion	Circular Fashion	
Creative & Sustainable Practices	Language- English	Fashion Marketing	Craft Based Product Development	Menswear	
Personality Enhancement - ME	Yoga- Mandatory Elective	Self & Society	Optional Elective	Optional Elective	

Admission Calendar

Last date for Online Registration	11th June 2027
Personal Interviews	14th June 2027
Declaration of result	18th June 2027
Last Date for Payment of Admission Fees	30th June 2027
Orientation	21st - 23rd July 2027
Class Commencement	26th July 2027

Admission Process

Interested candidates may apply on the SSIFS website- **www.ssifs.org** on or before **11th June 2027.**

For any queries, please call or message on the following number or email us at – **info@ssifs.org**.

Admission will be based on online exam & personal interviews to be held between **14th June 2027.**

Selected candidates will be required to pay the fees by **30th June 2027** to secure their seats.

ACADEMIC FEES SEMESTER WISE (IN RUPEES)

	2027-2028		2028-2029		2029-2030	
	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
TUITION FEE	110000	110000	115000	115000	120000	120000
EXAM FEES* TO BE PAID TO THE UNIVERSITY AT TIME OF EXAMINATION						
STUDENT DEVELOPMENT ACTIVITY FEE	5000	5000	5000	5000	5000	5000
ONE TIME PAYMENTS						
SECURITY DEPOSIT (REFUNDABLE)	20000	0	0	0	0	0
UNIVERSITY REGISTRATION FEE*	6870					
REGISTRATION FEE	5000	0	0	0	0	0
GRAND TOTAL	146870	115000	120000	120000	125000	125000

*Exam & University Registration Fee will be as per University directions.

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Contact Us

Address

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Email Adress

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