

**Design your future in**  
**F A S H I O N**  
with Sri Sri Institute of Fashion Studies

Sri Sri Institute of Fashion Studies aims to inspire budding designers toward creative fulfilment and success in the world of style.



## About Sri Sri Institute of Fashion Studies

### Overview

Fuel your passion for fashion and launch a fulfilling career at the **Sri Sri Institute of Fashion Studies (SSIFS)**. We believe that creativity thrives in a diverse and inclusive environment. At SSIFS, we welcome aspiring designers from all walks of life, backgrounds, and experiences. Our comprehensive programs go beyond just technical skills. We provide a holistic learning experience that equips you with the creative vision, design thinking, and practical knowledge necessary to succeed in the ever-evolving world of fashion.

Our faculty of renowned academics and industry experts has crafted a powerful curriculum designed to equip you with the knowledge and skills to succeed. We're committed to building a strong foundation for your fashion education and helping you become a leader in the field.



## Vision

To establish a firm foundation for sustainable fashion and emerge as a leader in defining design education by providing a holistic curriculum that stimulates creative thinking and incorporates the latest global trends relevant to the industry.



## Mission

To create a dynamic learning environment that leverages innovation capability and transforms creative design aspirants into globally competent professionals who can be valuable assets to the fashion industry.

## About Founder

**Sri Sri Ravi Shankar**, a world-renowned spiritual leader, advocates for a stress-free, violence-free world through his organization, the Art of Living, and his teachings.

He emphasizes the importance of nurturing basic human values in the classroom, stating, "A child is born with these values, and a teacher needs to uncover them."

What are these human values?

**Compassion, Co-operation, friendliness, smiles, laughter, lightness, wanting to help, a sense of belonging and caring for each other.**

He emphasizes human values, interfaith harmony, and multicultural education for a more peaceful planet. His initiatives reach millions and inspire educational institutions to create a better society.





## About SSRVM

SSRVM Trust, founded in 1999 by the Art of Living, provides stress-free, value-based education across India and abroad. It offers schools, colleges, hospitals, and a university, promoting academic excellence alongside human values. SSRVM Trust has expanded into the field of fashion with the Sri Sri Institute of Fashion Studies. Join us on this journey of excellence and innovation.



**117+**  
Institutions



**0.5M+**  
Alumni



**60,000+**  
Students



**5500+**  
Educators



## Objectives

- Equip aspiring designers with the skills for sustainable fashion.
- Provide technical and creative guidance beyond the course curriculum.
- Integrate knowledge, creative thinking, contemporary thought, and innovation in design and technology to meet industry needs.
- Preserve and promote cultural ethos through design and style.
- Develop designers who appreciate and promote Indian crafts.
- Mold students into responsible, innovative, and adaptable graduates.
- Produce highly competent professionals for the dynamic fashion industry.

## Advisory Board



### Suket Dhir

International Woolmark Prize winner & founder of leading Indian luxury apparel label **SUKETDHIR**.



### Ami Patel

Former Fashion Director at L'Officiel India, a global fashion magazine and one of India's best-known senior celebrity stylists.



### Nidhi Raj

CEO of Flying Machine at Arvind Fashions Ltd & a designer with over 21 years of rich experience in the fashion and lifestyle industry.

## Advisory Board



### **Professor Asha Baxi**

Accomplished Fashion Educator, Mentor, Former NIFT Dean, and influential figure in shaping notable designer careers.

### **Monica Shah**

Co-founder and Creative Lead at JadeByMK, a luxurious bridal and couture label blending Indian artistry with modern twists while preserving traditional crafts.



### **Vineet Bahl**

Fashion Designer and CEO of free-spirited Womenswear Fashion Label – **Vineet Bahl**







**Dr Vandana Narang**  
Director, SSIFS

## About Director

**Dr. Vandana Narang** is a distinguished fashion expert with nearly four decades of experience. She spent nearly 30 years at the National Institute of Fashion Technology (NIFT), serving as Professor, Campus Director, and Dean until her retirement in January 2023. Dr. Narang holds a Ph.D. from NIFT and specializes in Pattern Making.

Her influential career includes authoring books on Fashion Studies and Pattern Making for the Central Board of Secondary Education in India. Her research, particularly in Men's wear pattern development, and advocacy for Indian pattern-making and augmented virtual reality have significantly impacted the fashion industry. Dr. Narang's contributions have inspired many and continue to shape the field profoundly.

## Opportunities at SSIFS

Our programs offer a variety of exciting and diverse opportunities. SSIFS isn't just about education, it's about launching a creatively fulfilling, exciting, and financially rewarding career in Design.

## What we Offer

- Academic Inclusivity
- Empowering Environment
- Comprehensive Programs
- Holistic Learning
- Industry Connections
- Real-World Projects
- Global Exposure

# Our Team

Be runway-ready  
with our expert  
guidance.



## Ekta Bhasin

Ekta brings over a decade of Design Expertise (Apparel & Visual) to the table. An Associate Professor at SSIFS and Guest Faculty at NIFT Delhi, she's passionate about design education. Beyond design, Ekta empowers individuals through Soft Skills training & Yoga (Art of Living Foundation), reflecting her commitment to holistic development.



## Arushi Chawla Dixit

An Assistant Professor at SSIFS with a Bachelor's in Fashion Communication from NIFT Delhi, combines her experience in styling Bollywood celebrities and corporate roles at Aditya Birla and Reliance with her expertise as a certified craniosacral therapist.



## Anshoo Rani

An Associate Professor at SSIFS, brings over two decades of experience in design, Indian textiles, and home furnishing, along with a Postgraduate degree in Knitwear Design from NIFT Kolkata and a commitment to holistic well-being as a faculty member with The Art of Living Foundation.

# Our Team

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## Ashlesha Nidhi

An Assistant Professor at SSIFS with a Bachelor's in Fashion Design and a Master's in Fashion Management from NIFT, brings over six years of experience with industry leaders like Reliance, Meesho, and Myntra, along with a passion for empowering Indian artisans by blending traditional artistry with contemporary trends.



## Arun Kumar

An Associate Professor at SSIFS with 15 years of experience at Raymond and Myntra, holds a Bachelor's in Fashion Technology from NIFT Chennai and an MBA from IIM Calcutta, and is currently developing his own fashion startup.

# Courses Offered

## **Bachelors in Fashion Design (UG) – 3 Years**

The Fashion Design program aims to produce well-rounded graduates who can cater to the ever-changing and dynamic fashion industry. The curriculum provides students with essential knowledge and technical skills, focusing on current industry trends and emerging areas.

### **Oppurtunities :**

Apparel Designer, Costume Designer, Fashion Illustrator, Fashion Educator, Fashion Entrepreneur, Fashion Blogger and Influencer, Fashion Marketer & Merchandiser

### **Eligibility :**

Candidate must have completed 10+2 from a recognized board in India or completed a similar level of education from anywhere in the World

# Curriculum

## Bachelors in Fashion Design

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6
Design Fundamentals	Fashion Illustration - 1	Fashion Illustration - 2	Fashion Illustration - 3	Portfolio Development	Graduation Project
Visualisation & Representation	Pattern Making - 1	Pattern Making - 2	Pattern Making - 3	Creative Pattern Making	
Fashion Fundamentals	Draping - 1	Draping - 2	Draping - 3	Luxury Couture	
Digital Design & Communication	Garment Construction - 1	Garment Construction - 2	Garment Construction - 3	Garment Construction - 4	
Geometry	Surface Ornamentation - 1	Surface Ornamentation - 2	Surface Ornamentation - 3	Fashion Styling	
Material Exploration	History of Fashion - 1	History of Fashion - 2	History of Fashion - 3	Wearable Technology	
Traditional Textiles of India	Textile & Fabric Science	Indian & World Textiles	Sustainable Fashion	Circular Fashion	
Creative & Sustainable Practices	Language- English	Fashion Marketing	Craft Based Product Development	Menswear	
Personality Enhancement - ME	Yoga- Mandatory Elective	Self & Society	Optional Elective	Optional Elective	

## Admission Calendar

Last date for Online Registration	16th May 2025
Personal Interviews	2-13th June 2025
Declaration of result	17th June 2025
Last Date for Payment of Admission Fees	4th July 2025
Orientation	17th & 18th July 2025
Class Commencement	21st July 2025

## Admission Process

Interested candidates may apply on the SSIFS website- [www.ssifs.org](http://www.ssifs.org) on or before **16th May 2025**.

For any queries, please call or message on the following number or email us at – [info@ssifs.org](mailto:info@ssifs.org).

Admission will be based on personal interviews to be held between **2nd – 13th June 2025**.

Selected candidates will be required to pay the fees by **4th July 2025** to secure their seats.

## ACADEMIC FEES SEMESTER WISE (IN RUPEES)

	2024-2025		2025-2026		2026-2027	
	SEM 1	SEM 2	SEM 3	SEM 4	SEM 5	SEM 6
<b>TUITION FEE</b>	100000	100000	105000	105000	110000	110000
<b>EXAM FEE</b>	2000	0	2000	0	2000	0
<b>TRANSPORT FEE (OPTIONAL)</b>	8750	8750	8750	8750	8750	8750
<b>ONE TIME PAYMENTS</b>						
<b>SECURITY DEPOSIT (REFUNDABLE)</b>	20000	0	0	0	0	0
<b>REGISTRATION FEE</b>	5000	0	0	0	0	0
<b>TOTAL (WITHOUT TRANSPORT FEE)</b>	<b>127000</b>	<b>100000</b>	<b>107000</b>	<b>105000</b>	<b>112000</b>	<b>110000</b>
<b>GRAND TOTAL</b>	<b>135750</b>	<b>108750</b>	<b>115750</b>	<b>113750</b>	<b>120750</b>	<b>118750</b>



# Short term Certification Programs offered by SSIFS

(Online / Hybrid)



## Fundamentals of Fashion Design ( 6 Months )

The Fashion Fundamentals course equips aspiring designers with essential knowledge in fabric properties, pattern making, and garment construction. Students master creating various garments, from basics to intricate designs, preparing them for success in the competitive fashion industry.

## Home Fashion (3 Months)

The Interior Styling and Decor course cultivates a keen eye for aesthetics, teaching students to transform spaces through color, texture, and furnishings. It emphasizes practical skills and creative thinking to curate personalized interiors.



## Product Photography ( 1 Month )

Learn the art and science of capturing captivating product images. Our course covers lighting techniques, composition, and post-production to help you create visuals that sell.

# Contact Us

## Address

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## Email Address

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